



NEWSLETTER

H1 2024

FIRST EDITION

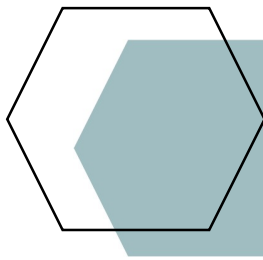


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ORRCA OBJECTIVE

The objective of the Outer Ring Road Companies Association as representatives and voice of companies on the Outer Ring Road is to foster collaboration with pertinent government bodies and key stakeholders to enhance and upgrade the public infrastructure and multi-modal connectivity in and around the Outer Ring Road through proactive advocacy, strategic partnerships, and active community engagement.



100 DAY ACTION PLAN

ORRCA REMINDS AUTHORITIES ON 100 DAY ACTION PLAN

The Outer Ring Road Companies Association (ORRCA) in Bengaluru has written to Karnataka Deputy Chief Minister D K Shivakumar, informing him that the 100-day deadline to fix issues concerning the IT corridor had not been met and minimal progress had been made.

ORRCA writes to Deputy CM

The Hindu Bureau
BENGALURU

As the 100-day deadline to implement measures to ease traffic on Outer Ring Road was up, the Outer Ring Road Companies Association (ORRCA) has written to Deputy Chief Minister D.K. Shivakumar expressing gratitude for the government's effort, while also highlighting how multiple agencies have failed to resolve traffic problems even after 100 days.

ORRCA listed measures that can be taken up. Some are implementation of a system for continuous repair of potholes, repair and give facelift to bus shelters along ORR, resolve rajakaluve issues, increase surveillance along ORR and establish a command centre for round-the-clock monitoring, improve road signage, complete metro works, and better last-mile connectivity.



Date: 18 Jan 2024

Letter Number: ORRCA/2024/JAN/101

To,
Shri DK Shiva Kumar
Hon'ble Deputy Chief Minister
Government of Karnataka

Subject: Update on the 100-Day commitment to address issues raised by Outer Ring Road Companies Association (ORRCA)

Respected Sir,

The Outer Ring Road Companies Association (ORRCA) Management Committee extends its sincere gratitude for your valuable time and commitment to supporting the 6 key areas of focus for developing and managing the public infrastructure issues raised by ORRCA management team at the meeting on October 7, 2023.

Your esteemed presence along with the senior authorities from the city's civic bodies in that meeting underscored your focus on the betterment of the infrastructure and associated facilities in the Outer Ring Road corridor. It was heartening to see your emphatic support and call out made to various civic bodies to demonstrate sense of urgency in addressing the issues and emphasize the importance of their collaborative efforts to enhance the well-being and productivity of businesses along the 17km stretch of the Outer Ring Road.

As a follow up to your commitment to a 100-day plan to address the key challenges faced by the ORR community, ORRCA management team had series of discussions with Chief Commissioner of BBMP and his team on 2nd November 2023, followed by a 50th-day review meeting with the BBMP Zonal Commissioner and other officers on 20th December 2023 in addition to other engagements with the Bangalore Traffic Police (BTP) to understand the plan to achieve the 100 day targets.

OUTER RING ROAD COMPANIES ASSOCIATION (R)
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ADDRESSING WATER SCARCITY

ORRCA ENGAGES WITH BWSSB CHAIRMAN RAMPRASATH MANOHAR V ON OUTER RING ROAD WATER SCARCITY

The ORRCA team met with BWSSB Chairman Dr. Ram Prasath Manohar V to discuss ongoing water scarcity issues on the Outer Ring Road (ORR).

KEY OUTCOME

- BWSSB Chairman and his senior team conducted a visit to the ORR on 17 April 2024.
- The Chairman committed to providing municipal fresh water supply to IT companies in the coming months.
- Assured treated water supply to companies who need it to manage current situation.
- The Chairman has requested ORR companies to:
 - Apply for Green star certificate by BWSSB
 - Volunteer for Jalmitra initiatives for water conservation program

Green Star Certificate by BWSSB

Bangalore Water Supply and Sewerage Board (BWSSB) has announced a "Green Star Challenge" for IT BT Companies by Hon'ble Chairman Dr. Ram Prasath Manohar V

This initiative is taken up by BWSSB to reduce the consumption of potable water and make Bengaluru self sufficient in water and also to encourage citizens to use treated used water for non-potable purposes and recharge the borewells and ground water.

Further, this campaign is to increase the awareness within the IT BT companies. Based on their awareness & the measure taken in this regard "Star rating" will be awarded to the bulk consumers.

The following 5 actions to be adopted for star rating:

1. Use water efficiency technology and devices
2. Use Eco friendly treated used water for non-drinking uses
3. Recharge of underground water to recharge pits for borewell
4. Measure, Monitor Water Consumption from Borewells, Other Sources
5. Create Awareness, Promote Water Sustainability to all Stakeholders

Click on the following and participate:
<https://greenstar.bwssb.gov.in/>





COLLABORATION WITH BMRCL

PHASE 2A METRO PROGRESS REVIEW

The ORRCA team met with BMRCL Managing Director (MD) Maheshwar Rao M to discuss progress of Phase 2A metro on the Outer Ring Road (ORR).



KEY OUTCOME

- On May 15, 2024, the BMRCL team undertook a visit to the ORR.
- The Managing Director has assured to provide regular updates on the advancements of metro construction along the ORR.
- Ensured smooth traffic flow throughout the construction period and emphasized on the close partnership with ORRCA.
- BMRCL has reaffirmed its commitment to completing the project by June 2026 as scheduled.





EFFECTIVE MANAGEMENT OF TREATED SEWAGE WATER

KARNATAKA STATE POLLUTION CONTROL BOARD INITIATIVE

The Karnataka State Pollution Control Board (KSPCB), with active participation from the Outer Ring Road Companies Association (ORRCA), conducted a meeting on May 29, 2024. The initiative aims to facilitate the sale and usage of excess treated sewage water from apartments and IT companies to construction sites.



KEY OUTCOME:

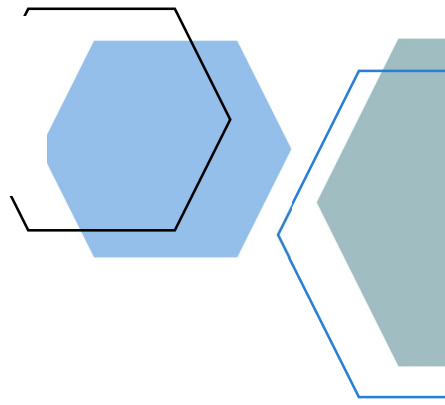
- The meeting resulted in the establishment of a digital platform to connect stakeholders for the exchange of surplus treated sewage water (STP water) for construction and industrial uses.
- Emphasis was placed on developing guidelines and standards to ensure the safety and quality of the treated water.
- Innovative ideas for World Environment Day celebrations were discussed, promoting community involvement in sustainable water management practices.
- Strong engagement and commitment were seen from stakeholders, including the construction industry, residential complexes, and IT companies.
- Plans for awareness campaigns to educate the public on the benefits of using treated sewage water were made.
- The Karnataka State Pollution Control Board (KSPCB) assured regulatory support for the initiative. Regular follow-up meetings were agreed upon to monitor progress and address challenges.
- Collaboration with IT companies was encouraged to leverage technology for efficient management. Pilot projects will be launched to test and refine the platform before full-scale implementation.



TRAFFIC DATA COLLECTION

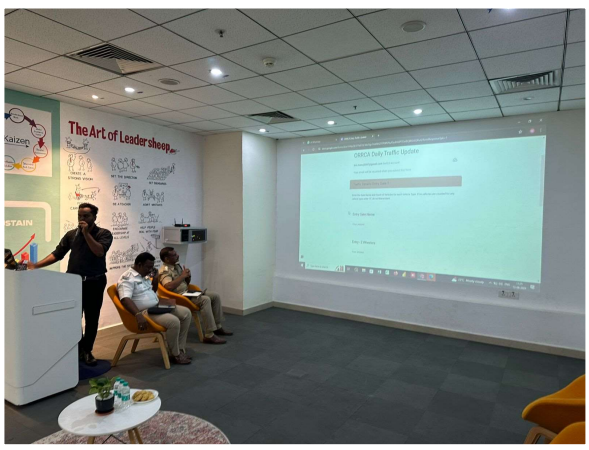
BENGALURU TRAFFIC POLICE INITIATIVE

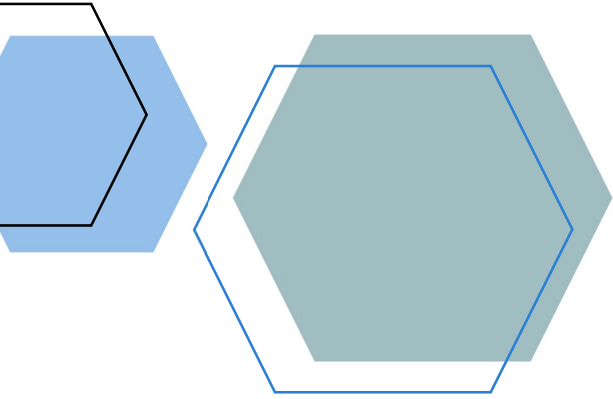
Bengaluru Traffic Police (BTP) with active participation from the Outer Ring Road Companies Association (ORRCA), conducted a meeting on June 12, 2024 @ Ecoworld Campus in Outer Ring Road. Objective of the meeting was to discuss and coordinate the collection of traffic data from tech parks and IT companies in Bengaluru, for effective management of traffic.



KEY OUTCOME:

- The meeting presented to all stakeholders the methods and tools for collecting traffic data within tech parks and IT companies.
- Commitment from all transport and security heads to support the initiative was secured.





ORR INFRASTRUCTURE REVIEW

ORRCA INITIATIVE IN COLLABORATION WITH BMRCL & BBMP

ORRCA leadership convened a meeting with senior officials from BMRCL and BBMP on June 14, 2024, at Goldman Sachs Office, Bengaluru, to discuss Metro Phase 2A timelines, ORR road infrastructure, and first mile/last mile connectivity.

KEY OUTCOME:

- Reviewed the timelines and progress of the Metro Phase 2A project under the guidance of Shri M Maheshwar Rao, IAS, Managing Director of BMRCL.
- Address current issues related to ORR road infrastructure maintenance and assess preparedness for the monsoon season, facilitated by Shri Tushar Giri Nath, IAS, Chief Commissioner of BBMP, with a focus on road restoration efforts.
- Discuss strategies to enhance first mile and last mile connectivity to and from Metro stations to improve commuter accessibility and convenience.





ANNUAL GENERAL MEETING 2024

ORRCA discussed significant milestones and achievements from the past year 2023, highlighting key accomplishments and progress made by ORRCA. Finance Team provided an overview of the ORRCA financial performance, including insights into revenue, expenses, and financial projections. No questions received from members. Vice President Archana Tayade outlined the ORRCA Plan of Action 2024, discussing strategies and goals for the upcoming year with a focus on furthering the organization's objectives.

ORRCA team engaged in constructive dialogue with members where Management Committee members addressed queries and offered insights.



2024 ORRCA Plan of Action



1

Strategic Infrastructure Development

- Work closely with government to ensure continued focus on ORR
- Prioritize road and arterial roads maintenance.
- Secure commitments and track progress for metro Phase 2A and 2B.
- Implement Joint Transport initiatives for ORR.
- Address water crisis and enhance stormwater management.



2

Strengthening ORRCA Community

- Enhance engagement with companies and increase membership base
- Improve footpath maintenance, Introduce skywalks to business parks.
- Enhance data management for traffic planning.
- Implement staggered departure times.
- Aligning efforts with developers/ owners to achieve mutual objectives.



3

Collaborative Partnerships

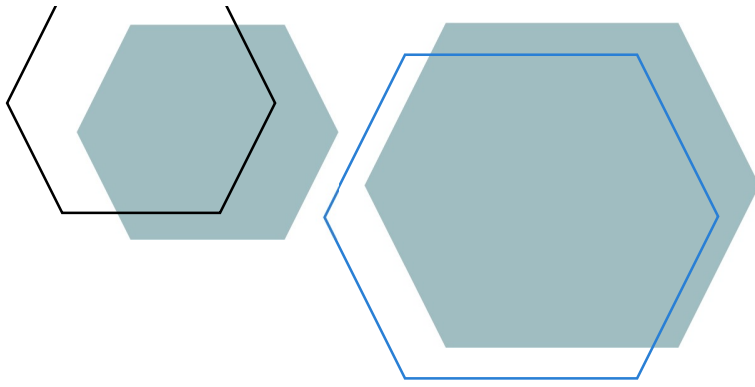
- Forge strong alliances with organizations sharing common objectives.
- Emphasize sustainability, promote the shift towards public transport.
- Collaborate with agencies for sustainable transport solutions.
- Implement technology-based traffic management systems.



4

Enhance Brand ORRCA

- Strategic communication campaigns.
- Engage in thought leadership
- Community engagement and advocacy
- Showcase impact with successful initiatives



IN THE PR

Jan 2024

[Bengaluru Tech Firms Association Reminds Shivakumar of his Assurances](#)

[Mr DCM, 100-day deadline to resolve ORR woes not met](#)

[Bengaluru: ORRCA reminds DKS of 100-day deadline](#)

[Bengaluru firms association to D K Shivakumar: 100-day deadline to fix Outer Ring Road issues not met](#)

Feb 2024

[Parts of ORR to be asphalted, but 10-month-long works to hit traffic](#)

Mar 2024

[Bengaluru's Outer Ring Road Companies Association raises concern over water shortage](#)

[Bengaluru's \\$22 Billion IT Corridor Affected by Water Crisis, ORRCA Sounds Alarm](#)

[BWSSB assures water supply to IT companies](#)

May 2024

[KSPCB connects treated sewage with construction](#)

For more details:

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<https://twitter.com/ORRCA>